

Adam Kemp
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Professional Summary

Veteran journalist and communications professional with experience across print, digital, broadcast, and institutional communications. A one-stop shop for a page-turning story, proficient in reporting, writing, editing, photography, video, web publishing, and holding a dozen different group chat conversations simultaneously.

Work Experience

Communications Manager

Heritage Hall | 2025 - Present

- Leads schoolwide communications across web, email, newsletters, media relations, and time-sensitive messaging for students, families, faculty, staff, alumni, and the broader community.
- Writes and edits news stories, features, press releases, event communications, and executive messaging while managing website content and Blackbaud communications tools.
- Coordinates with administrators, designers, photographers, videographers, athletics, and academic departments to turn complex institutional information into clear, audience-focused communications.

Communities Correspondent

PBS NewsHour | Jan 2022 - Present

- Covers Oklahoma stories for PBS NewsHour, creating long-form narratives, legislative explainers, video packages, and infographics for web and social media.
- Conducts interviews, writes and edits articles, and produces in-depth features.
- Collaborates with journalists and multimedia producers to cover breaking news and create engaging content.

Digital Media Specialist

University of Central Oklahoma | Jan 2021 - Dec 2021

- Managed and executed UCO's social media strategy, including content creation, engagement, and monitoring across platforms, while maintaining compliance with state and federal regulations.

- Developed digital content in collaboration with campus photographers, videographers, and influencers, supporting student recruitment, public relations, and university-wide communications initiatives.
- Monitored UCO's online presence, analyzed engagement metrics, and provided strategic recommendations to enhance digital outreach, while serving as a backup editor for the university website and email communications.

Print Journalist

The Oklahoman Newspaper | June 2011 - Dec 2020

- Reported on local news, including city council meetings, crime, and human interest stories.
 - Conducted interviews, researched topics, and wrote over 200 front-page stories.
 - Managed and updated the organization's website, publishing breaking news and multimedia content.
 - Produced photographs and videos to accompany articles and enhance impact.
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Skills

- Multimedia production and editing, including Adobe Premiere Pro, Audacity, Photoshop, photography, and video
 - Interviewing, public-records research, source development, and long-form reporting
 - Writing and editing for print, digital, web, email, and institutional communications, with strong AP style fluency
 - Website and CMS administration, including Blackbaud, plus social media strategy and audience engagement
 - Cross-functional collaboration with journalists, editors, designers, administrators, photographers, and video teams
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Awards & Recognitions

- Named "**Best New Journalist**" by the local chapter of the Society of Professional Journalists in first year as a staff writer for The Oklahoman.
 - Won "**Writer of the Year**" (2016) for a narrative investigation on how Oklahoma City Police captured and prosecuted one of their own officers.
 - A finalist for the Associated Press Sports Editors Beat Writer of the Year in 2018.
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